

2nd Annual

Furniture Bank OF METRO DETROIT

Furniture Flip

B.A.S.O.



Featuring
HGTV Star Hilary Farr

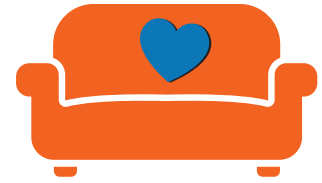


Sponsorship Opportunities



Thursday, September 10, 2026 | 5:00 - 9:30 pm
The Village Club, Bloomfield Hills, MI

Impact of a Sofa



Our Mission

To provide essential furniture and mattresses for families transitioning from homelessness, domestic violence, fire, flood and other crisis situations.

Who We Serve

Furniture Bank helps more than 2,100 families a year in Wayne, Oakland and Macomb Counties. Since 1967, we have helped more than 80,000 local families rebuild their lives.

Hope Can't Wait

There are currently 150 local families currently waiting for furniture and mattresses. By supporting the Furniture Bank, you ensure no child waits one unnecessary day to experience the safety and comfort that a bed or sofa can bring. Help us bring hope for today and tomorrow.

\$10,000 will furnish the homes of 40 families.

\$5,000 will ensure 25 children receive new twin mattresses, foundations, pillows, and bedding.

\$1,000 will fuel a delivery truck for 10 days of deliveries. Last year alone, the Furniture Bank of Metro Detroit picked up gently used furniture from more than 4,000 generous donors, and completed 750 deliveries to families in need.

Did You Know?

95%
of our clients
are single parents
with two children.



20,000
children

in Wayne, Oakland, and Macomb counties
don't have a bed for their head!
They are sleeping with a family
member, sofa, or the cold, hard floor.



1,500,000

pounds of unwanted furniture is kept out
of landfills each year, promoting better
health, sustainability, and resourcefulness.



To learn more, visit
furniture-bank.org

or scan the QR Code:





Dear Friends,

Imagine coming home after a long day and having nowhere to sit, no table on which to share a meal, or no bed to rest in. For too many families in Metro Detroit, this is their reality. But together, we can change that.

On Thursday, September 10, 2026, we invite you to join us at the Village Club in Bloomfield Hills for the 2nd Annual Furniture Flip Bash, an unforgettable evening of creativity, community, and compassion that transforms lives, one home at a time.

Last year, our inaugural event surpassed all expectations: **120 entries, nearly 300 attendees, widespread press coverage, with an incredible 1.7 million impressions.** Most importantly, **together we raised more than \$100,000** to provide essential home furnishings for families transitioning from crisis. This year, we're building on that momentum and aiming even higher.

The Furniture Flip Bash brings together designers, businesses, philanthropists, and community supporters to repurpose furniture and raise critical funds for the Furniture Bank of Metro Detroit. Every dollar raised helps provide not just furniture, but comfort, stability, and dignity for families in need.

As a sponsor, you'll align your name with a powerful mission while gaining valuable exposure among community leaders, philanthropists, and creative visionaries. It's an opportunity to showcase your commitment to making a direct, lasting impact on those who need it most.

We invite you to become a sponsor, purchase tickets, or get involved in this life-changing event. To learn more, visit furniture-bank.org, call me directly at **586.850.7332**, or email dcharles@furniture-bank.org

Together, let's furnish hope, restore dignity, and build stronger families.

With gratitude,

Diane

Diane Charles,
President & CEO



Furniture Flip Challenge

What is the Furniture Flip Challenge?

This is the Furniture Bank's creative fundraiser to keep furniture out of the landfill, involve the community, and help those in need rebuild their lives. In 2025, we helped more than 2,100 families by providing them with a houseful of furniture and mattresses and furnishings.

Here's How It Works

We're calling on all DIYers, artists, and influencers! Stop by the Furniture Bank and pick up a piece of furniture destined for the dump. Create a new look or new purpose and enter it in our auction at our fall gala. Proceeds will support the Furniture Bank, and contestants can win cash prizes in various categories.

Event Details

Location: The Village Club
190 E. Long Lake
Bloomfield Hills, MI

Date: Thursday, September 10, 2026

Time: VIP 5:00-6:00pm
Bash 5:00-9:30pm

Event Features:

- Silent Auction of Furniture Pieces
- Live Entertainment
- Strolling Food Stations and Cocktails
- Kimberly Gill/WDIV Anchor/Emcee
- Celebrity Judge and Guest Speaker Hilary Farr (HGTV)



Development Committee:

John Albrecht- Chair
Keith Jelinek
Jennifer Lawatsch
Steve Matar
Que Morgan
Alex Schwallbach
David Zick



Furniture Flip Bash Sponsorship Opportunities

Top Shelf Presenting Sponsor: \$50,000 Only One Opportunity

Exclusive naming rights (i.e. The Furniture Flip Challenge and Furniture Flip Bash presented by 'YOUR NAME')

Corporate name/logo prominently featured in all pre-event, day-of, and post-event marketing, including:

3-minute speaking role at the event to welcome guests

On-screen branding during key moments at the event (250+ attendees)

All promotional/press materials alongside the event name, indicating "Presenting Sponsor"

Pre-event print and e-mail advertising to 12,000+ supporters

Furniture Bank webpage year-round (with link)

Logo/name featured on event slideshow

Verbal recognition during the BASH event (250+ attendees)

Partnership-centered Facebook/Instagram post

10 VIP tickets to BASH gala on Thursday, September 10, 2026 (FMV = \$1,000)

Other brand recognition and benefits:

Logo/name featured at post-event sponsor happy hour

Full page color program ad (5x8)

Prominent presenting Sponsor recognition on swag bags and opportunity to include branded materials in attendee gift bags

Prominent Presenting Sponsor recognition in post-event participant thank you email

Right of first refusal for the Furniture Bank's 2027 signature fundraiser

Opportunity to customize your sponsorship

Forty Winks Sponsor: \$15,000

Logo/name featured on special video (viewed by 250+ guests of the event; videos are shared and viewed after the event)

Corporate name/logo on event signage

Corporate name/logo on furniture-bank.org

4 VIP tickets to the Furniture Flip Bash (FMV = \$400)

Recognition in post-event participant thank you email

Pull Up a Chair Sponsor: \$10,000

Corporate name/logo on event signage

Corporate recognition page on social media

4 VIP tickets to the Furniture Flip Bash (FMV = \$400)

1/4 page color program ad (2.375x3.875)

Recognition in post-event participant thank you email

Sweet Dreams Sponsor: \$5,000

2 guest tickets to the Furniture Flip Bash (FMV = \$150)

Logo/name featured on special video (viewed by 250+ guests of the event; videos are shared and viewed after the event)

Logo on event slideshow and live program (250+ attendees)

Logo/name on Furniture Bank webpage

Community Commitment Sponsor: \$2,500

2 guest tickets to the Furniture Flip Bash (FMV = \$150)

Logo/name on Furniture Bank webpage

Artist Sponsor: \$1,250

Provides the cost for 4 artists to attend the event

2 guest tickets to the Furniture Flip Bash (FMV = \$150)

Table Talk Sponsor: \$25,000 Only One Opportunity

Logo/name included in all promotional/press materials

Logo name on pre-event print and digital advertising to 12,000+ supporters

Logo/name on event slideshow (250+ attendees)

Logo/name shared during the BASH program booklet (250+ attendees)

Verbal recognition during BASH event (250+ attendees)

Partnership-centered Facebook/Instagram post

6 VIP tickets to the Furniture Flip BASH (FMV = \$600)

Recognition in post-event participant thank you email

Thank you for your generosity!

How Your Support Helps

Your sponsorship helps the Furniture Bank provide a houseful of furniture for thousands of Metro Detroit families transitioning from homelessness, domestic violence, fire, flood, and other crisis situations. By participating as a sponsor, you're contributing to the success of the event, and making a real difference in our community.

For questions or to discuss specific benefits further, please contact dcharles@furniture-bank.org or [248.648.1000](tel:248.648.1000).



Sponsorship Response Form

- Top Shelf Presenting Sponsor \$50,000
- Pull Up a Chair Sponsor \$10,000
- Forty Winks Sponsor \$15,000
- Community Commitment Sponsor \$2,500
- Sweet Dreams Sponsor \$5,000
- Artist Sponsor \$1,250
- Table Talk Sponsor \$25,000

Company Name: _____
(exactly as you wish it to appear in print and online)

Company Contact: _____

Address: _____

Phone: _____ Email: _____

Payment Information:

Name on Card: _____

Card #: _____

Expiration Date: _____ CVV: _____

Signature: _____

Date: _____

Please note: the deadline for submitting sponsorship forms/payments/logos and ads to ensure media inclusion is: **AUGUST 6, 2026.**

Questions? Please contact Diane Charles/President & CEO at **586.850.7332** or email **dcharles@furniture-bank.org**



Ad Specifications

Please note: Email a high-resolution image file (.PNG, .JPG, .PDF, .EPS) program ad without cropmarks or bleeds to: dcharles@furniture-bank.org

