

SPONSORSHIP OPPORTUNITIES



DRIVE-IN MOVIE NIGHT

PRESENTED BY:



United Way
for Southeastern Michigan

FEATURING: JUMANJI- WELCOME TO THE JUNGLE (RATED PG-13)

THURSDAY, OCTOBER 8, 2020

GATES OPEN AT 6PM; MOVIE BEGINS AT 7:30PM

FREEDOM HILL

STERLING HEIGHTS, MI

Join Community Housing Network and the Furniture Bank of Southeastern Michigan for a family-friendly event as we work together towards one goal, to raise funds to continue the important work we do in our community and help create a sense of home for the people we serve.


SPONSORSHIP OPPORTUNITIES



\$2,500 - PRESENTING SPONSOR

- Sponsor name/logo in official event name (i.e. Drive-In Movie Night presented by: Sponsor name/logo)
- Image Ad on movie screen prior to movie
- Prominent Full-color logo recognition on movie screen prior to movie
- Prominent Full-color logo recognition featured on downloadable event flyer
- Full-color logo on Drive-In Movie Night event web page with a link to company website
- Social media promotion from both Community Housing Network and Furniture Bank
- Recognition in event e-mail communication and e-newsletters
- Recognition in event press releases
- Live recognition at event (Access to 150 cars in attendance)
- Includes entry for up to four (4) vehicles with reserved parking + four popcorn vouchers


\$750 - SILVER SCREEN SPONSOR

- Full-color logo on movie screen prior to movie
 - Full-color logo featured on downloadable event flyer
 - Full-color logo on event web page
 - Social media promotion
 - Recognition in event e-mail communication and e-newsletter
 - Live recognition at event (Access to 150 cars in attendance)
 - Includes entry for two (2) vehicles + two popcorn vouchers
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\$300 - BLOCKBUSTER SPONSOR

- Full-color logo on movie screen prior to movie
- Full-color logo featured on downloadable event flyer
- Full-color logo on event web page
- Live recognition at event (Access to 150 cars in attendance)
- Includes entry for one (1) vehicle + one popcorn voucher

\$175 - TAILGATE SPONSOR

- Name recognition on movie screen prior to movie
 - Name recognition on event web page
 - Includes entry for one (1) vehicle
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\$60 - INDIVIDUAL TICKET

- Includes entry for one (1) vehicle to drive-in movie

Sponsorship due date to be included in event materials : Monday, October 5, 2020

For further information, please contact:

Lisa Fuhr 248.824.7313 | lfuhr@chninc.net | www.communityhousingnetwork.org
Barb Rogers 248.321.0537 | barb.rogers@furniture-bank.org | www.furniture-bank.org


#FallDriveInFUNdraiser

SPONSORSHIP DONATION FORM

Sponsorship (please indicate level of sponsorship in details below)

 **\$2,500 Presenting** (up to 4 vehicle entries & 4 popcorn)

 **\$750 Silver Screen** (2 vehicle entries & 2 popcorn)

 **\$175 Tailgate** (1 vehicle entry)

 **\$300 Blockbuster** (1 vehicle entry & 1 popcorn)

 **\$60 Individual Ticket** (1 vehicle entry)

Sponsorship due date to be included in event materials : Monday, October 5, 2020

Sponsorship Details:

- Drive-In Movie Night sponsorship level (see above) \$ _____
- Please designate my sponsorship to benefit:
___ Community Housing Network ___ Furniture Bank ___ Both Organizations
- I am unable to attend, please accept my gift \$ _____

Please provide the contact information to coordinate sponsorship details.

Name: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City _____ State _____ Zip _____

Cell Phone: _____ Email: _____

Please write how you would like your name/company recognized in all event materials.

Name and/or Company: _____

Signature _____ Date _____

Payment Options:

Online payments: <https://communityhousingnetwork.org/drive-in-movie-night-fundraiser>

Please make checks payable to **Community Housing Network**

Attn: Lisa Fuhr/ Drive-In Movie Night | 5505 Corporate Drive, Suite 300 Troy MI, 48098

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